

CITY OF SEBASTOPOL  
CITY COUNCIL  
STAFF REPORT

Meeting Date: January 29, 2019  
To: Honorable Mayor and City Councilmembers  
From: Agenda Review Committee  
Subject: Goals and Priority Setting for FY 19-20 and 20-21  
Recommendation: That the City Council Discuss Goals and Priorities  
Funding: Currently Budgeted: \_\_\_\_\_ Yes \_\_\_\_\_ No   XX   N/A  
Net General Fund Cost: n/a  
Account:

INTRODUCTION: This item is to request that the City Council conduct the Goals and Priorities Workshop to engage in an interactive process with the community to establish Goals and Priorities for the next two fiscal years (FY 19-20 and FY 20-21).

BACKGROUND:

Through a collaborative process with the City Council, City Staff, and members of the public, the goals and priorities sessions identify issues and concerns that are thought to be of the most importance for the City Council and City staff to focus their energies on during upcoming years. The City Council establishes goals and priorities as areas of focus/action.

A copy of the current approved a list of Goals and Priorities is attached for your information and recaps the accomplishments of those goals.

DISCUSSION:

The City Council provides a solid foundation for the City by establishing goals and priorities to shape and guide the direction of the City. These Goals cover City Council priorities and all City departments and are reviewed as a whole approximately every two years.

Through the budget preparation process, staff also reviews goals and priorities that may be able to be achieved during that upcoming fiscal year's budget. These goals and priorities provide a clear communication tool as to which significant priorities/projects/policy matters the City Council wants to accomplish during the fiscal years. Establishing goals and priorities for the City helps to develop the Council's vision and goals for the City and creates objectives that will enable the City to move forward.

The City Council sets the vision for our City and adopts goals to reflect that vision and guide decision-making at all levels of City government. The goal setting process also builds consensus on policies and projects that impact City residents, businesses and the community as a whole. These goals will direct our community toward positive change and will serve as the policy direction for City government as well as the policy guide for developing and implementing the City's budget.

The adopted goals and priorities should:

- Articulate a clear set of goals and priorities in one document,
- Foster collaboration by enabling community members and City staff to more easily review City priorities,
- Increase accountability for the work the City is doing by clearly stating goals and planned accomplishments

The goals and priorities provide a focus to the City's efforts to deliver the greatest value of services and infrastructure that are most important to the community, while managing the opportunities and challenges of our City.

The Council should discuss potential goals and specific action strategies and objectives to implement each goal.

This report does not include items submitted from individual City Councilmembers; however, the Mayor had requested at the last City Council meeting to ask that each Councilmember bring to this meeting a list of their top 5 priority items. City staff also solicited input from the community. Compiled comments will be provided at the meeting. The Council should discuss those items at this meeting.

RECOMMENDATION: That the City Council conduct the Goals and Priorities Workshop and discuss potential Goals and Priorities for the next two fiscal years (FY 2019-2021). Based upon results from this meeting, City staff will compile the goals and return them to a future City Council meeting for review, discussion and/or adoption.

Attachment:

Approved City Council Goals and Priorities